

City of Mesa Video Script

Created for: Environmental Management and
Sustainability Department, City of Mesa, AZ
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DRAFT



1. INT. LIVING ROOM. DAY.

A WOMAN and her SON are watching television in the living room. Mesa's trash services commercial is playing on the television.

WOMAN
What are we having for lunch today?

SON
Pizza!

WOMAN
Good thing we have those leftovers! (WOMAN heads into the kitchen to reheat the pizza

KNOCK AT DOOR

2. INT. LIVING ROOM. DAY

The WOMAN is in the kitchen when the MAN knocks at the door.

BOY
I'll get it! (As he runs to the door to answer it)

The BOY answers the door and MAN is in the doorway.

MAN
Hello buddy, I work for the City of Mesa, and I was dropping by to let you know recycling is now available in your community
(he's holding some pamphlets)
I have some information available

Notes: (): show action in scenes. CAPS show who is speaking. 2
to help you identify what can and
can't be recycled.

BOY
(Excited)

I already have something to
recycle! (He runs into his room
and grabs an empty cardboard box,
similar in size to one of the blue
small recycling bins).

MAN
Alright, score! That'll make a
great temporary container; lets
see what else we can recycle! (As
he takes the box from the kid and
heads into the kitchen after them.

3. INT. KITCHEN. DAY

FREEZEFRAME: a pop out appears out of the side of the box the
MAN is carrying and it fills the screen. In the pop out there
is information about recycling paper

(-Make sure to put paper shreds in plastic bags

-Paper must be free of food or grease

-Cannot be coated in another material)

Scene resumes after five seconds

They move into the kitchen, the WOMAN and SON are seen
entering first, followed by the MAN. He places the box on the
ground, while the SON pulls out the trash.

MAN
So we've provided this helpful
information to make understanding
what you can recycle a breeze!
Let's have a look at what we've

Notes: (): show action in scenes. CAPS show who is speaking. 3

got in here. (They begin pulling items from the bin, and discussing whether or not the can be recycled. First is a marinara jar with sauce still in it. The boy throws it in the box)

MAN

Hold on there, lets give this jar a quick rinse before putting it in there, got to keep our contamination rates low!

BOY

How about this? (Holding up a plastic bottle)

MAN

Yep, we accept all plastic containers made with plastic #1-7, as long as it isn't a plastic bag or Styrofoam. You can take your grocery bags back to the store, and they will take care of the rest.

BOY

I have a soda can, that's recyclable right?

MAN

Yes is is, just make sure there is no more soda in it. (The boy dumps the rest of the soda into the sink and then places it into the box.) I think that's it. (As he peers into the trash checking to make sure.) All right, now lets go see where we drop this off!

The MAN, WOMAN, and SON all head outside to see where the new bin is.

4. EXTERIOR. APARTMENT. DAY

MAN

All right, here is where you will be bringing your recyclables. We have commingled recycling in Mesa, meaning you don't have to separate the material; we'll do it for you!

BOY

That makes recycling simple, can I be the first to put something in it?!

MAN

Of course, here you go! (He hands the box over to the boy, and the boy dumps it in.)

BOY

Alright! I can't wait to see this bin full!

MAN

Me too buddy. Alright, I'm on to the next family. And remember, if there's anything you have questions about, we have some great resources online at Mesaaz.gov, You're complex manager can be a helpful resource for information on your recycling program as well. (MAN starts to walk away after shaking the WOMAN'S hand, and getting a high five from the SON)

BOY

Thank you for collecting our recyclables, I want to do my part to help reduce waste! (BOY turns to camera and gives a thumbs up!)

Notes: (): show action in scenes. CAPS show who is speaking. 5

Cut to farther away shot, screen is slightly blurry, a narrator begins talking while website and solid waste information appears on screen

NARRATOR

For more information on other available programs visit mesaaz.gov/residents/solid-waste-trash-recycling.

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