

Glendale Water Conservation Video

Created for: City of Glendale Water Conservation

By:

Andrew McIntyre, Erin Pulford, Joseph Zarroli, Michael Marston,
Nikole Bungler



Glendale's Water Conservation Program



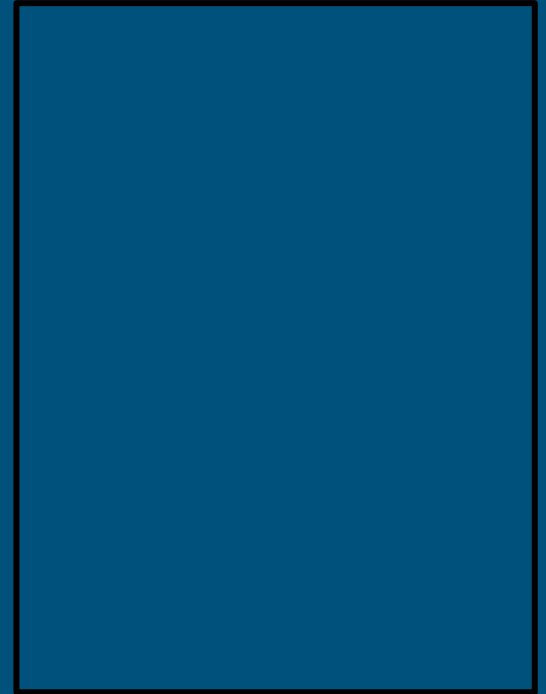
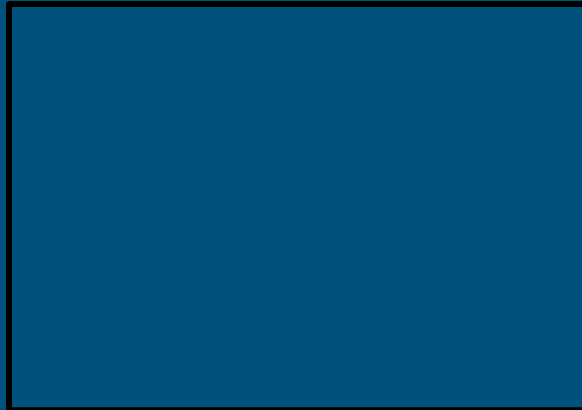
- Yesterday, Glendale celebrated its water conservation program's 30th birthday
- The program provides residents with events that educate them about:
 - water conservation
 - proper Arizona gardening
 - proper xeriscaping at the Glendale Main Library
- The city offers classes to provide students with ways to properly conserve water and energy in fun and interactive ways

Our Goal

-To develop a video for the City of Glendale to showcase their efforts made in water conservation and to highlight the Xeriscape Garden and Main Library Desert Gardening Classes

-To do accomplish this we

- developed a Scope of Work to plan our project,
- designed a script to form a basis for the video
- Created a rough cut of for further editing



Process

Developed a budget to include

- Filming equipment

- Editing services

Attended Events

- Xeriscape Garden

 - Volunteer workdays

 - Garden Walk and Talk

- Glendale Main Library

 - Vegetable gardening in the desert

Conducted Interviews

- Residents who attended classes

Our Video

<https://vimeo.com/147720231>

Acknowledgements

City of Glendale

Water Conservation Manager: Joanne Toms

Water Conservation Specialist: Victoria Caster

Water Conservation Specialist: Anne Stahley

Conservation Specialist: Omone' Abu

Video Editing

Mark Ahn

Additional Footage

