

BIODIVERSITY RETURN ON INVESTMENT FOR BUSINESSES

A novel approach for quantifying biodiversity costs and benefits of actions for businesses.

Global biodiversity is being lost rapidly. The private sector must be actively involved in solutions for them to be effective. In developing this framework, we will enable private sector entities to identify targeted actions that can reduce biodiversity loss associated with their operations and quantify the impacts of implementing those actions.

We will operationalize a return on investment approach for understanding biodiversity outcomes using a spatially explicit decision support framework grounded in sound science and a proven set of metrics for the impact of conservation actions.

We seek 2-3 corporate partners to collaborate in developing and piloting our ROI approach at a cost of \$100,000 per year. Funding partners will receive premier access to our framework and associated tools. Partners can use this approach to meet their ESG strategy goals, demonstrate sustainability leadership within their industry, and improve biodiversity outcomes along their supply chain.

